## Strategic plan 2021-2023: matrix









Five pillars of our

Regional & national advocacy

/ Decriminalisation | & criminal justice | reforms Sharing news, lessons learnt and examples of developments and reforms; working to improve media understanding of the issues; and bringing members and movements together to discuss collaborations.

Workshops, webinars and other tools to build knowledge and advocacy skills for decriminalisation in all settings – including a focus on the technical aspects of reforms in practice.

Maintaining and updating the global decriminalisation map, while also documenting and exploring the various models and practices emerging around the world, and the growing evidence of their impacts.

Strengthening collective advocacy for decriminalisation in all UN settings, pushing for visible political support as well as calling for implementation of the UN System Common Position.

Direct support – such as technical advice, trainings, resources, media engagement and connections to policy makers – to respond to the needs of network members in their ongoing advocacy work.

Drug policy impacts on women Increased engagement and coordination with a range of women's organisations and the feminist movement to build solidarity and strategise for advocacy on shared agendas.

Empowering women-led organisations and community leaders through grant-making, technical support, trainings, workshops, and the creation of platforms for voices to be heard.

Documenting the stories of women affected by drug policies, and demonstrating the disproportionate impact of punitive responses and human rights violations on women.

Increased work with womenled and women-focused civil society partners to ensure better UN engagement on the issue, including of UN Women and relevant mechanisms. Providing support, guidance, resources and linkages for members working to implement womenfriendly, rights-based responses and harm reduction services on the ground. Fostering dialogue on women and drug policy, especially in Asia and Latin America.

Support. Don't Punish Further enhancing the online presence and impact of the campaign and its messages, including through the recruitment of high-level campaign ambassadors for drug policy reform and harm reduction.

International, regional and national workshops and engagements to strengthen campaigning, planning, evaluation and advocacy; direct financial and logistical support to partners around the world to support campaigning.

Using the global campaign to demonstrate and document the growing global momentum behind drug policy reform and harm reduction.

Bringing the campaign's voice and asks to the primary target audience – government officials.

Direct support for campaign engagement in more than 100 countries around the world – through small grants, technical advice, materials and guidance – both on the Global Day of Action, but also as part of broader advocacy efforts.

Cross-UN
involvement
& the common
position

Promoting awareness of the UN System Common Position, and sharing key developments from across the UN in relation to HIV, health, human rights, justice and the SDGs, to support our members' work.

Webinars and other resources focused on how civil society can better use the UN System and its Common Position to support advocacy for policy reform, harm reduction, and achievement of the SDGs and global HIV targets.

Closely working with the UN
Task team to monitor the
impact and implementation
of the Common Position (as
well as other resources and
mechanisms), and to promote
new research and analysis.

Ensuring visibility of the Common Position and Task Team across multilateral fora in Vienna, Geneva and New York; ensuring that drug policy remains a focus despite competing priorities such as COVID-19.

Promoting the UN System
Common Position as a tool for
national and regional advocacy,
and providing mechanisms to
highlight where the Common
Position is being disregarded by
UN officials at the local level.

Protecting
civil society
space & building /
alliances

Reaching out to new allies, building solidarity and further broadening the diversity and scope of the IDPC network – including LGBTQI+, feminist, racial justice and indigenous groups, among others; closely monitoring the impact of COVID-19.

Guidance, webinars and other online/virtual tools to demystify policy-making processes and engagement mechanisms; sharing examples of how civil society can influence policies and reforms; onward granting or other support to enable such influence.

Building alliances with specialist organisations to produce policy analyses and recommendations, as well as academic partners to develop a Global Drug Policy Index to enhance global advocacy and data.

Continued engagement in efforts to protect and expand civil society space at UN drugs, human rights, HIV, health, development and security fora – including through the NGO Committees – and promoting the engagement of a broader range of partners.

Supporting members to seek and build effective cross-sector alliances at the local level that can hold governments accountable; and promoting civil society space at regional fora such as the EU, AU, OAS and ASEAN.